



Position: Marketing Internship – Miami; 12-15 hours/week

Begin: January 19, 2015- May 18, 2015

Compensation: Trip to experience Casa Vieja Lodge in Guatemala

Responsibilities

- Create stories for social media and website
- Assist in the creation of signage, circulars, mock ups, email campaigns, online promotion
- Assist with the execution of trade shows
- Seek and analyze competitor marketing and sales materials online
- Produce short clips/films from Captain's GoPro footage
- Coordinate with Dir. of Marketing for promotional schedule
- Communicate effectively with Guatemala Office and Captains
- Explore and propose updates/enhancements
- Uphold branding standards
- Other duties as assigned

Skills

- Undergraduate credit required
- Well-developed interpersonal and communication skills
- Professional appearance and manner
- Computer literacy (Exchange, Word, Excel, Word Press, Adobe Creative Suite)
- Ability and desire to work collaboratively with others to accomplish goals
- Ability to set and meet deadlines, prioritize and manage several projects at one time
- Work well and calm under pressure
- Spanish/English language preferred
- Team player: balance of a professional attitude while having fun

About Us

- ❖ Casa Vieja Lodge Guatemala is leading the billfishing industry with the best social media photos and videos out there. Want to help make it better and build a fantastic resume for future employers? Join us in our office in Miami. We will give you the tools to succeed!
- ❖ Submit your resume to jobs@casaviejalodge.com

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